

## TRACKTING SMART, THE ANTI-THEF GSP DEVICE WITH NO SUBSCRIPTION FOR MOTORBIKES AND CARS

[Trackting SMART](#) is the innovative connected GPS anti-theft device from Trackting, an Italian brand that has become a benchmark in the field of IoT devices for mobility on two wheels and beyond.

The main novelty compared to similar products on the market is the total absence of fees for the integrated multi-operator eSIM, which does not require the user to recharge credit or subscribe.

Trackting SMART consists of two parts: a tiny tracker (6.2 x 4.4 cm; 2.3 cm thick), and a wireless key tag. It also communicates with the user through its free “Trackting” App for iOS and Android.

Its small size allows it to be placed on a wide variety of motorcycle and moped models, adapting even to small spaces - as well as on cars and other four-wheeled vehicles. Added to this is the long battery life: 3 months in operation (up to 6 when the product is on standby).

It takes only a few minutes to install: just follow the simple steps outlined on the website. Finally, you “hide” the device in the vehicle, keeping in mind some important precautions for proper placement as described in the instructions.

On motorcycles, especially, it can be attached with double-sided tape or cable ties (due to the greater vibration compared to a car), both of which are already included in the package, but today Trackting has also come up with an optional accessory: Smart Clip, a bracket that, when fixed in the vehicle, allows the device to be easily attached and eventually detached when needed—for example, to recharge the battery, update the firmware, or move the tracker to another vehicle.

The operation of Trackting SMART is simple and intuitive: the tracker recognizes the owner thanks his to the wireless tag, and is activated as soon as the owner moves away from the vehicle.

From that moment, if someone else tries to move or steal the bike or car, Trackting SMART immediately goes into alarm by performing two actions: it calls the owner on the phone and starts tracking the vehicle's location in real time on the map, also indicating the direction and speed.

Important: Phone calls are unlimited if you do not answer the call or if you reject it (as long as you do not trigger the automatic answering machine, which you may have to disable). Otherwise, answering calls gives you 5 alert calls per month. In any case, notifications remain unlimited at all times.

Trackting SMART is designed to facilitate the user to react promptly in the so-called “panic moment.” In fact, when the device goes into alarm, a special button appears on the App to contact law enforcement (the 112 number is immediately dialed on the user's phone), while another is used to

quickly share the location of the vehicle with one's contacts (by sending an SMS with a link to have the map open at the exact location of the vehicle).

An important feature that is highly appreciated by users is the parking notification, which Trackting SMART sends to the user from the App whenever the vehicle stops and its owner drives away from it.

If for some reason the GPS signal was obscured (for example, in closed places such as garages) the device would always protect the bike, precisely because of how it works. In fact, if the vehicle were to be moved by strangers, Trackting SMART would still react to the “unauthorized” movement and alert the owner with the alarm call - sending the GPS position in real time as soon as the signal was hung up.

The risk of false alarms is virtually zero: the extremely high accuracy of the digital accelerometer sensor ensures maximum reliability.

The tag is also designed for ease of use. The one already included in the package of each Trackting SMART is already associated with the tracker, but the user can purchase additional tags (e.g., to share the vehicle with more people), associating them with the same device with an easy wizard procedure via App.

The technological heart of the system is the tracker's firmware, which the company has designed and tested over more than 10 years of experience in the IoT and GPS device industry, and it is its firmware that enables Trackting SMART to guarantee high-level functionality and performance such as extremely long battery life while still monitoring the bike constantly, around the clock.

Almost maniacal care for the product has always been the strength of Trackting, which manufactures Trackting SMART completely in Italy, from the design and development of the firmware, to the implementation of the hardware, to customer support-another feather in the company's cap, which is also appreciated for the timeliness and effectiveness of its customer care.

Tracking SMART can be purchased on the company's online shop, with free shipping, or on Amazon. Soon also on BOL.com. Public price for the two versions: €199 for Trackting SMART with SIM coverage on a single country of use and €249 with international coverage (50 countries).

## TECHNICAL DATA SHEET

- GPS: Module with high-sensitivity active antenna (max. tolerance 5 meters)
- Motion sensor: MEMS triaxial accelerometer
- Connection: built-in multi-operator eSIM (single country or Multi-country - Europe)
- Battery Life: 3 months in standard use; up to 6 months in standby mode
- Battery charging via standard micro USB connector
- Dimensions: 62x44x23mm
- Weight: 70 grams
- Wireless keychain tag (battery included CR2032)
- IP56 water resistant
- Requirements: Compatible with iPhone (>iOS11) and Android (>6)
- Package Contents: 1Tracker GPS, 1 Wireless Tag in the keychain, 1 USB charging cable, CARD Trackting, double-sided adhesive tape, cable ties for fixing, replacement kit (Tag battery and USB port protection rubber), instruction manual.

## THE COMPANY

**TRACKTING SRL** - Founded by CEO Claudio Carnevali together with CTO Gabriele Allegría, it has more than 10 years of experience in the field of IoT and GPS connected electronic devices. Trackting Srl is an innovative company specializing in professional tracking systems with facilities in the Marche region, a territory with a historical manufacturing vocation, and operational headquarters in Rome. The promise, encapsulated in its mission, is to offer the user the peace of mind of always knowing what they love is protected and under control, forgetting about the tool. Its manufacturing philosophy is encapsulated in the concept of “digital craftsmanship” that comes to it from a made-in-Italy culture: an almost maniacal care of the product in every aspect, from design to experiential components to the assembled piece.

Website TRACKTING: [trackting.com](https://www.trackting.com)

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